

## COOKIE POLICY WWW.TANKOA.IT

### DEFINITIONS

Cookies are short strings of text that the sites visited by the user (also navigator) send to his terminal (usually to the browser), where they are stored and then transmitted back to the same sites the next visit of the same user. During the navigation on the site, the user may also receive on his terminal cookies that are sent from different sites or web servers (third-party cookies), on which may reside some elements (for example, images, maps, sounds, specific links to pages of other domains) present on the site that the same is visiting.

The policy is made only for the [www.tankoa.it](http://www.tankoa.it) site and sites belonging to the same domain, and not also for other websites possibly consulted by the user via link, for which it refers to the respective information/policies. Computer systems and software procedures for the operation of the site automatically acquire, in normal exercise, some information related to web browsing, the transmission of which is implicit in the use of Internet communication protocols. This information is not collected to be associated with identified stakeholders but which by their nature could, through associations and elaborations with data held by third parties, allow to identify users or navigators. This category includes information about:

- (a) IP addresses
- b) domain names of computers used by users connecting to the site
- c) time of the request
- d) the method used to submit the request to the web server
- e) the size of the file obtained in response
- (f) the numeric code indicating the status of the response given by the web server (good end, error, etc.)
- (g) other parameters related to the user's operating system and computing environment.
- (h) data characteristic of the navigator and its operating modes;
- (i) data linked to the choices made by the navigator;
- j) geographical location (how active on the browser used);

The data for the first 7 types are used for the sole purpose of obtaining anonymous statistical information about the use of the website and to check its proper functioning. The others are used to collect data on customer preferences and to propose solutions more appropriate to the navigator (e.g. referring sales official).

### HOLDER OF THE PROCESSING OF PERSONAL DATA

**TANKOA YACHTS S.P.A. - VIA CIBRARIO LUIGI 1H NERO – 16154 - GENOVA -**  
**VAT IT03538070107 – F. C. 00214830788 - mail [privacy@tankoa.com](mailto:privacy@tankoa.com)**

Tankoa Yachts s.p.a. has a DPO that can be contacted at [dpo@tankoa.com](mailto:dpo@tankoa.com)

### TIPOLOGIE DI COOKIE

Cookies are generally classified as follows:

- **Technical cookies:** these are cookies required for browsing a website and using its features, such as allowing the correct display of pages or access to restricted areas. Disabling these cookies does not allow some activities. They are not used for further purposes and can be divided into navigation or session cookies that guarantee the normal navigation and enjoyment of the website, feature cookies that allow the user to navigate according to a number of selected criteria (for example, language) in order to improve the service rendered to the user.
- **Statistical cookies:** they are cookies that allow the site manager to collect anonymous data linked to the use of the site itself and on the technical peculiarities of the navigation system used;
- **Performance cookies:** collect information on the efficiency of a website's responses to the user's requests anonymously, in order to improve the functionality of the website; for example, which pages are most frequently visited by the user, and whether there have been errors or slowdowns in the delivery of web pages.
- **Profiling cookies:** they allow you to create profiles related to the user and are used in order to send advertisements in line with the preferences expressed by the user in the context of web browsing.

The cookies used on the site are thus grouped by category.

Name	Surname	Website	Description	Duration
collect	Statistical	Google-analytics	Rivers statistical data	Session
_ga	Statistical	tankoa.it	Registers a unique ID used to generate statistical data on how the visitor uses the website.	2 years
_gat	Statistical	tankoa.it	Used by Google Analytics to limit the frequency of requests	One day
_gid	Statistical	tankoa.it	Used by Google Analytics to limit the frequency of requests	One day
_utm.gif	Technical	tankoa.it	Google Analytics Code Tracker finds the browser you're using	Session
what-intent	Technical	tankoa.it	Locate the device used for navigation	Session

Uuid#	Profiling	tankoa.it	Used for links to other sites to find the most followed. Trigger other undetectable marketing cookies.	One day
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## PARTICULAR COOKIES

### GOOGLE ANALITICS

These cookies are used to collect information in anonymous format and analyze some aspects of navigation on our Site: for example, the most visited pages, the level of interest statistics in aggregate in order to use the website visited.

The data generated by Google is stored by Google as indicated in the Statement available at the following link: [https://support.google.com/analytics/topic/2919631?hl=it&ref\\_topic=1008008](https://support.google.com/analytics/topic/2919631?hl=it&ref_topic=1008008). To see the privacy policy of Google Inc., the self-employed owner of the processing of data related to the Google Analytics service, please refer to the website: <https://support.google.com/analytics/answer/6004245>. To turn off data collection for analysis by Google Analytics, you can visit the "Browser Add-on to turn off Google Analytics" page: <https://tools.google.com/dlpage/gaoptout?hl=it>

### SOCIAL NETWORK AND WIDGET

On some pages there may be videos posted on YouTube, which could install cookies to detect preferences on the use of this service. For more information on how YouTube uses cookies, see the privacy policy <http://www.google.com/intl/it/policies/privacy>.

On the pages of the Site there may be buttons and widgets of Social Networks to facilitate interaction with social platforms and the sharing of content directly from the pages of this website.

For more information, below are the web addresses of the information and how to manage the cookies of the different social networks (includes the link to the site that provides the service)

- Facebook: <https://www.facebook.com/help/cookies>
- Twitter: <https://help.twitter.com/it/rules-and-policies/twitter-cookies>
- Google+: <http://www.google.com/policies/technologies/cookies>
- Pinterest: <https://about.pinterest.com/it/privacy-policy>
- LinkedIn: [https://www.linkedin.com/legal/cookie\\_policy](https://www.linkedin.com/legal/cookie_policy)

To prevent monitoring by social media widgets, you must close the sessions of the social networks and platforms that you are logged in to before visiting the Site

## COOKIES MANAGEMENT

The user can decide whether or not to accept cookies using their browser settings. Warning: Disabling technical cookies completely or partially can affect the use of some of the site's features. The usability of the content is also possible by completely disabling cookies but slowing down. Disabling third-party cookies does not affect navigability in any way. Popular browsers allow you to define different settings for proprietary and third-party cookies. More information on how to accept and remove cookies for popular browsers can be found on the pages listed below.

- Chrome: <https://support.google.com/chrome/answer/95647?hl=it>
- Firefox: <https://support.mozilla.org/it/kb/Gestione%20dei%20cookie>
- Internet Explorer: <http://windows.microsoft.com/it-it/windows7/how-to-manage-cookies-in-internet-explorer-9>
- Opera: <https://www.opera.com/help/tutorials/security/privacy/>  
<https://www.opera.com/help/tutorials/security/cookies/>
- Safari: [http://support.apple.com/kb/HT1677?viewlocale=it\\_IT](http://support.apple.com/kb/HT1677?viewlocale=it_IT)

## COOKIES DISABLING SYSTEM

The [www.tankoa.it](http://www.tankoa.it) website has the choice to disable cookies by categories (as mentioned above) in order to make it easier for the navigator to prepare his work environment. To avoid generating problems for individual pages of the site, we recommend that you do not disable technical cookies.